

Trademarks and Copyrights

Trademarks

In today's corporate world, it is critical for businesses to protect their unique identities and brands. As one of San Diego's leading trademark firms, we understand the importance of trademark protection and branding. Each year, we're involved in the prosecution and maintenance of thousands of trademark applications and registrations, including consumer, athletic and mass produced products, as well as highly specialized, high value products and services such as computer software, medical devices and construction services.

Our services include trademark counseling, registration and litigation in the United States and throughout the world and the negotiation and preparation of licenses and other trademark-implicated agreements. Other trademark legal services include:

- Selection and clearance
- Internet domain name disputes
- Due diligence
- United States Patent and Trademark Office proceedings (USPTO)
- Civil litigation at both the trial and appellate levels
- Policing and enforcement

For the past four years, Procopio has been named the Top Trademark Filing Law Firm in San Diego on the CSC® Trademark Insider® Report. Rankings are determined by the total number of new trademark applications filed with the USPTO during individual calendar years.

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Copyrights

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In addition to providing day-to-day counseling regarding registration, licensing, policing and enforcement,



our Copyright Law practice group counsels and represent clients in disputes and litigation, compliance matters and business transactions. We assist them in maximizing revenue from the exploitation of their copyrightable works by themselves and their licensees. Other services include:

- Registration
- Consulting, license and development agreements
- Clearance, analysis and monitoring
- Civil litigation at both the trial and appellate levels
- Digital copyrights management

Testimonial

"The team at Procopio has been with us every step of the way, helping us establish patents and trademarks for our body-surfing products both in the US and abroad and reviewing proposed distribution and sales agreements as well as various contracts for promotional opportunities. Procopio always has our best interests in mind, and we trust them to protect our business as it continues to grow and thrive."

-- Nick Gadler, Creator, WaveWrecker

