



Kevin J. Wilson, Director of Marketing & Client Relations

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Professional Summary

Kevin brings over 20 years of business development, marketing and client relations experience to his role as Director of Business Development. Kevin focuses on a variety of projects including creating and executing client development strategies, building new service offerings and managing and implementing a client service feedback program. Before joining Procopio, he was the Director of Client Relations at Warner, Norcross & Judd, a Michigan-based business law firm with over 240 attorneys.

Prior to his work in the legal industry, Mr. Wilson was a brand manager for a \$10B revenue food service company; a vice consul in international business development for Invest UK (the British government's trade and investment operations in the Midwest); and a sales manager in West Africa for the British American Tobacco company.

Education

- MBA, University of Chicago, Booth School of Business, 2002
- BA, International Business, Northumbria University, 1994