



Lisel M. Ferguson, Partner

Practice Areas	Intellectual Property Litigation Patent Prosecution and Counseling Trademarks and Copyrights Clean Tech, Energy and Climate Change
Admissions	California United States Patent and Trademark Office
Foreign Languages	German
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Professional Summary

Ms. Ferguson's practice focuses on copyright, trademark, patent prosecution and intellectual property litigation. She is admitted to practice before all the Courts in the State of California, the US District Court for the Northern District, Central District and Southern District, as well as Federal Circuit Court. Ms. Ferguson is also admitted to practice before the United States Patent and Trademark Office.

Prior to practicing law, Ms. Ferguson spent over five years working full time in the professional fields of science and biology. She worked for Scripps Institute of Oceanography, UCSD and an International Environmental Group where she assisted with numerous professorial level and Ph.D. research projects in addition to co-authoring scientific journal articles.

Prior to joining Procopio, Ms. Ferguson handled a broad range of Intellectual Property matters for the San Diego law firm of Perkins & Miltner, where her practice also focused on business, environmental, construction, copyright and equine litigation.

Representative Matters

- Successfully defended a guitar manufacturer in trademark/trade dress case
- Successfully resolved a patent infringement action involving nutritional supplements for animal feed
- Obtained patents for such products as storm drain filtration systems, horticultural products, surfboards, medical and veterinary devices, and various sporting goods
- Successfully prosecuted a trademark infringement case involving a domain name dispute in Federal Court
- Successfully defended a claim of trade secret misappropriation relating to a web store selling online first aid and survival supplies
- Obtained foreign patents and trademarks in Australia, the European Union, Canada and Korea

Education, Distinctions & Community Involvement

Ms. Ferguson received a Bachelor of Science degree in Biology with two minors in Psychology and Photography from the University of California, San Diego. Ms. Ferguson received her law degree from the University of San Diego School of Law, where she was president of the Environmental Law Society, member of the Intellectual Property

Society and participated in Moot Court.

Ms. Ferguson is a member of the San Diego County Bar Association, the American Bar Association, Athena, and the San Diego Intellectual Property Society. She is also in charge of the funding committee for the Women's Resource Fair.

News, Publications & Events

Recent Articles/Publications

- "When Staying Connected Online Crosses the Line," *San Diego Daily Transcript*, July 8, 2009
- "The Increasing Value of Trademarks on the Internet," *The Globe* - The Newsletter of LawExchange International, Spring 2009
- "The Increasing Value of Trademarks on the Internet," April 2009
- "Don't Be a Victim of Brand Identity Theft on the Web," March 2009
- "Commercial Litigation Strategies for Intellectual Property Cases in Federal District Court." *Commercial Litigation Strategies: Leading Lawyers on Case Preparation, Settlement Opportunities, and Best Practices for Client Success*. July 2008, Aspatore Books.
- "Protect Your Business' Brand and Products, Avoid Knockoffs", *Carlsbad Business Journal*, April 2008

Recent Seminars and Speeches

- "Prevent Knockoffs and Protect Your Brand," Carlsbad Chamber of Commerce, September 9, 2008
- "Prevent Knockoffs! Learn how to Protect Your Products and Your Brand," Action Sports Retailer Expo, January 25, 2008
- "Legal Issues for Small Businesses," Oceanside Chamber of Commerce's 2007 "Business Success Series," November 14, 2007
- "Marketing in the Digital Age: How Have the Legal Rules Changed," San Diego Ad Club, August 24, 2007